



The Australian Golf Course Superintendents Association Website Linking Policy

Scope

This policy relates to the principal AGCSA website www.agcsa.com.au and the Environmental Initiative (<http://environment.agcsa.com.au>) and Water Initiative (<http://water.agcsa.com.au>) web portals.

Linking to third party websites

If you are interested in having the AGCSA link to your site, send a request to info@agcsa.com.au and let us know your name, organisation, contact information, the URL of the page in request, as well as a brief description to the link. The AGCSA reserves the right to refuse any link request without condition.

Third party websites the AGCSA provides links to are not under the control of the AGCSA and are provided only for convenience. The AGCSA takes no responsibility for the content of third party websites and visitors access them at their own risk.

Please note that the AGCSA Supporters and Trade Directory sections within the AGCSA website contain links to commercial companies which either currently hold advertising packages with the AGCSA or are current financial members of the AGCSA.

Linking to the AGCSA website

While the AGCSA welcomes links to its websites, we request that you comply with the following guidelines:

1. Please send an email to info@agcsa.com.au and let us know your name, organisation, contact information and the URL of the page where the link will be displayed;
2. In most cases, links to the AGCSA website should be to the homepage, www.agcsa.com.au;
3. Links to other parts of the site can be set up with permission of the AGCSA, but note that this poses some risk as the page to which you link may later move or become unavailable;
4. The site providing the link must not violate any Australian laws and its content should not be construed as inappropriate, obscene, defamatory, vulgar, hateful or otherwise objectionable;

5. Links must be text based, using words “The Australian Golf Course Superintendents Association” or “AGCSA – website of the Australian Golf Course Superintendents Association”.

You can also use the following description:

"The Australian Golf Course Superintendents Association (AGCSA) was formed in 1981 and is committed to the ongoing professional development and support of all those involved in the golf course maintenance industry. Its ultimate aim is to provide members with the support and resources to ensure their golf courses have the best possible playing surfaces and adjacent environment within the limitations of the their available resources.

When linking to the AGCSA website, you must not:

1. Incorporate any content from the AGCSA website in your site. You may only link to the AGCSA website, it is not permitted to copy and reuse sections of the site;
2. Create frames around the AGCSA's web pages or use other techniques which alter the appearance of the AGCSA website;
3. Link directly to images, the AGCSA newsletters distributed via e-mail, and Word, Excel and PDF documents;
4. Use any material from our site, such as logos, banners or icons, without permission. (Please view the separate AGCSA Logo Use policy for more information on using AGCSA logos);
5. Use terms such as ‘proudly supporting’, ‘sponsored by’, ‘affiliated with’ etc without AGCSA permission;
6. Present false or misleading information about the AGCSA.

For more information about the AGCSA's Website Linking Policy, please contact:

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